



Dear Store Manager and/or Owner,

One of your loyal customers is requesting that you carry the new BIGS™ Sunflower Seeds product line made by THANASI Foods. BIGS is the newest line of jumbo size sunflower seeds that feature flavors from some of America's favorite brands like Vlasic®, Frank's® RedHot®, and Bacon Salt®.

Let BIGS help you bring in more sales to your salty snacks and nuts categories. How? Sunflower seed sales are on the rise, growing at 5.3% in the latest year¹. And just as importantly, today's sunflower seed consumers are looking for bigger and better seeds. By delivering the signature flavors of brands these consumers trust, and packaging seeds in a high quality, re-sealable package to minimize mess and maximize freshness, BIGS Sunflower Seeds are sure to be the next-best product line in your store.

BIGS Sunflower Seeds are available now nationwide through your local distributor(s). Choose to purchase open stock cases, clip strips, or floor displays. We want to help you take your salty snacks and nuts categories to the next level.



BIGS™ Vlasic® Dill Pickle BIGS™ FRANK'S® REDHOT® Buffalo Wing BIGS™ Sizzlin' Bacon BIGS™ Zesty Ranch BIGS™ Original Salted & Roasted

Please fax or mail back this completed form and someone from THANASI Foods' Headquarters will call you soon.

Store Name: _____

Store Contact Name: _____

Store Contact Phone: _____

Store Address: _____

Return by mail:
 THANASI Foods
 P.O. Box 4307
 Boulder, CO 80306-4307

Return by fax: 720.570.1064

THANASI Foods is also the proud maker of these other fine award-winning products



Find more information at
www.THANASIFOODS.com and www.BIGS.com

¹ Convenience Store/Petroleum, Nielsen C-store sales 52 weeks ending 1/24/09